



**Big Brothers Big Sisters**  
of New Hampshire

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**STORE GIVES BIG BUCKS TO LITTLES**

Allen Wayside Furniture & Their Customers Raise Over \$10,000 for BBBSNH

PORTSMOUTH, NH- April 18, 2017- Allen Wayside Furniture recently held an in-store promotion to create awareness of Big Brothers Big Sisters of NH and raised a lot of money in the process. The furniture store offered its customers discounts when they donated to the nonprofit. Now in its third year, this promotion had Allen Wayside Furniture, together with its customers, raising over \$10,800 to support kids in the community thru mentoring programs which match kids with caring, supportive mentors.

“We chose Big Brothers Big Sisters of NH as the beneficiary of this promotion because they work with kids in our communities who need it most,” said Doug Abrams of Allen Wayside Furniture. “Their programs really help give kids more confidence and the support they need to do better in school. It’s important to all of us at Allen Wayside that we give back- it’s in our company culture- and doing this promotion reinforces not just the importance of helping kids, but our commitment to the community.

“This promotion is three years strong now. We had a goal in mind of raising \$10,000 for Big Brothers Big Sisters and we are incredibly proud that our customers helped us to pass this goal!”

**About Allen Wayside Furniture**

Allen Wayside Furniture is a 53-year old family business representing quality furniture and mattresses. Started in 1964 in Portsmouth, Allen Wayside Furniture is owned by second and third generations of the Abrams family. They own stores in Portsmouth, Plaistow, Conway, Hampton Falls and Wolfeboro in addition to The Furniture Superstore with locations in South Portland and Lisbon, Maine.

**About Big Brothers Big Sisters**

Interested in becoming a mentor? With more than 200 children on the waiting list, Big Brothers Big Sisters of New Hampshire is looking for more mentors. With the vision that all children achieve success in life, the agency matches children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.

For more information on becoming a Big Brother or Big Sister or in enrolling your child in the program, contact Big Brothers Big Sisters at 1-844-NH4-BIGS or [info@bbbsnh.org](mailto:info@bbbsnh.org).

**Photo:** The proceeds from the recent Allen Wayside Furniture promotion brought the total raised to over \$10,800 for Big Brothers Big Sisters of NH (BBBSNH). Pictured- BBBSNH State Board President Bob Dell Isola, Doug Abrams and Bill Abrams of Allen Wayside Furniture, and BBBSNH Regional Board member Neil Gibb.

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